

## Regional Screen Scotland Tipsheet: March 2010 (Jul-Sep)

Compiled from a lot of sources including BFI, Film Distributors list, Play.com's DVD releases (all dates are subject to change)

### - Events happening that could develop audiences

#### Various | School Summer Holidays | Partnerships with Youth Groups

Excellent opportunity to encourage young people to programme some cinema. And be sure to programme for Family's and young people as the summer holidays start. For information about School Holidays by Local Authority please visit: <http://www.scotland.gov.uk/Publications/2009/01/SchoolHolidays>

#### 12 Aug | International Youth Day | Partnerships with Youth Groups

Involve local youth groups in programming a screening on this day, including promotion. For youth groups in your area visit: <http://www.youthscotland.org.uk/>

#### 4-19 Sep | Scottish Food and Drink Fortnight

A celebration of Scottish food and drink, promoting the benefits of fresh, seasonal produce (for local suppliers check out the 'Local Food & Drink at events' segment below. For more information visit: <http://www.scottishfoodanddrinkfortnight.co.uk/page/Home.aspx>

#### 1-11 Sep | Venice Film Festival

A chance to show some previous winners ... for listings visit [http://www.imdb.com/Sections/Awards/Venice\\_Film\\_Festival/](http://www.imdb.com/Sections/Awards/Venice_Film_Festival/)

### - Cinema Releases (ideal for related screenings, and keep an eye out on availability 2 months afterwards)

#### 2 Jul | Shrek Forever After (3D) | Cinema Release (Paramount\*)

No doubt a lot of advertising and perfect opportunity to show the previous three **Shrek Films\***.

#### 2 Jul | When Your Strange | Cinema Release (The Works\*\*) |

*Ideal for music fans (offer live music afterwards?)*

Documentary about The Doors narrated by Jonny Depp. Worth looking out for this, it has toured the Festival circuit (Sundance, Los Angeles) so may do quite well.

#### 2 Jul | White Material | Cinema Release (Artificial Eye\*\*\*)

**Claire Denis** (dir) revisits Africa, this time exploring a place rife with civil and racial conflict. A white French family outlawed in its home and attempting to save its coffee plantation connects with a black hero also embroiled in the tumult. All try to survive as their world rapidly crumbles around them. Could be an opportunity to screen Claire Denis' back catalogue which is also handled by BFI.

#### 9 Jul | Leaving (Partir) | Cinema Release (Metrodome\*)

With her idle bourgeois lifestyle getting her down, well-to-do mother Suzanne goes back to work as a physiotherapist in the south of France. Her husband agrees to fix up a consulting room in their backyard but

\* DVD bookings handled by Filmbank

\*\* DVD bookings handled by Film Quest

\*\*\* DVD bookings handled by BFI

\*\*\*\* DVD bookings are usually handled by Park Circus

\*\*\*\*\*DVD bookings handled by Alliance ([tara.barnett@alliancefilms.com](mailto:tara.barnett@alliancefilms.com))

when Suzanne and the man hired to do the building work meet, their mutual attraction is sudden and violent. **Kristin Scott Thomas** stars.

### **9 Jul | London River | Cinema Release (Trinity Film Entertainment\*)**

Best Actor and Best Actress at 59th Berlin Film Festival. The new film from **Rachid Bouchareb** (Days of Glory) set in the immediate aftermath of the 7/7 bombings. Starring **Brenda Blethyn**.

### **9 Jul | Twilight Saga: Eclipse | Cinema Release (E1 Entertainment\*) |**

*Ideal for young audiences (partnership with Youth Groups)*

Third film in the successful saga based on books by Stephenie Meyer – very popular with Teenagers and perfect chance to show the back catalogues of either the **Twilight Series\*** or films from its Stars (**Robert Pattinson** – Harry Potter and the Goblet of Fire\* – or **Kristen Stewart** – Adventureland\* and Panic Room\*).

### **14 Jul | Knight & Day | Cinema Release (20<sup>th</sup> Century Fox\*)**

An action-comedy centered on a fugitive couple (**Tom Cruise** and **Cameron Diaz**) on a glamorous and sometimes deadly adventure where nothing and no one – even themselves – are what they seem. Amid shifting alliances and unexpected betrayals, they race across the globe, with their survival ultimately hinging on the battle of truth vs. trust.

### **16 Jul | Inception | Cinema Release (Warner Bros\*)**

In a world where technology exists to enter the human mind through dream invasion, a single idea within one's mind can be the most dangerous weapon or the most valuable asset. Directed by **Christopher Nolan**, starring **Leonardo DiCaprio**, **Marion Cotillard** (La Vie En Rose), **Ellen Page**, **Cillian Murphy**, **Michael Caine**, **Lukas Haas** (Witness).

### **23 Jul | Toy Story 3 (also in 3D) | Cinema Release (Walt Disney\*\*\*\*)**

Could be a good chance to screen the first one ... available though Filmbank.

### **6 Aug | Scott Pilgrim vs. the World | Cinema Release (Universal\*)**

Scott Pilgrim must defeat his new girlfriend's seven evil ex-boyfriends in order to win her heart. Directed by **Edgar Wright** (Shaun of the Dead, Hot Fuzz – both available from Filmbank)

### **6 Aug | The Way | Cinema Release (Icon\*)**

An American father travels to France to recover the body of his estranged son who died while traveling the Route Napoleon. Directed by **Emilio Estevez** and starring **Martin Sheen**, **James Nesbitt**.

### **13 Aug | The Last Airbender | Cinema Release (Paramount\*)**

The story follows the adventures of Aang, a young successor to a long line of Avatars, who must put his childhood ways aside and stop the Fire Nation from enslaving the Water, Earth and Air nations. Directed by **M Night Shyamalan** (Sixth Sense, Unbreakable, Signs, The Village, Lady in the Water – all available from Filmbank), and starring **Dev Patel** (Slumdog Millionaire – available from Filmbank)

### **13 Aug | Le Refuge | Cinema Release (Artificial Eye\*\*\*)**

Mousse and Louis are young, beautiful, rich and in love. But drugs have invaded their lives. One day, they overdose and Louis dies. Mousse survives, but soon learns she's pregnant. Feeling lost, Mousse runs away to a house far from Paris. Several months later, Louis' brother joins her in her refuge. Directed by **Francois Ozon** (5x2, Swimming Pool, 8 Women (Filmbank) and Under the Sand (BFI)).

\* DVD bookings handled by Filmbank

\*\* DVD bookings handled by Film Quest

\*\*\* DVD bookings handled by BFI

\*\*\*\* DVD bookings are usually handled by Park Circus

\*\*\*\*\*DVD bookings handled by Alliance ([tara.barnett@alliancefilms.com](mailto:tara.barnett@alliancefilms.com))

### **13 Aug | The Sorcerer's Apprentice | Cinema Release (Walt Disney\*\*\*\*)**

A sorcerer leaves his workshop in the hands of his apprentice, who gets into trouble when the broomstick he's tasked to do his chores for him somehow develops a mind of its own. Starring **Nicolas Cage**, **Monica Bellucci**, and **Alfred Molina**.

### **20 Aug | Salt | Cinema Release (Sony Pictures\*)**

As a CIA officer, Evelyn Salt swore an oath to duty, honor and country. Her loyalty will be tested when a defector accuses her of being a Russian spy. Salt goes on the run, using all her skills and years of experience as a covert operative to elude capture. Salt's efforts to prove her innocence only serve to cast doubt on her motives, as the hunt to uncover the truth behind her identity continues and the question remains: "Who is Salt?" Starring **Angelina Jolie** and **Chiwetal Ejiofor**.

### **27 Aug | La Nana | Cinema Release (Artificial Eye\*\*\*)**

A drama centered on a maid trying to hold on to her position after having served a family for 23 years. Has had a lot of success on the Festival circuit including winning the Grand Jury Prize at Sundance.

### **10 Sep | Eagle of the Ninth | Cinema Release (Universal\*)**

In Roman-ruled Britain, a young Roman soldier endeavors to honor his father's memory by finding his lost legion's golden emblem. Based on the novel by Rosemary Sutcliff and directed by **Kevin Macdonald** (Touching the Void, Last King of Scotland, State of Play – all available from Filmbank), this is sure to do well.

### **10 Sep | Girl who Played with Fire | Cinema Release (Momentum\*\*\*\*\*)**

Eagerly awaited adaptation of the bestselling novel by Stieg Larsson.

### **24 Sep | Eat, Pray, Love | Cinema Release (Sony Pictures\*)**

While trying to get pregnant, a happily married woman realizes her life needs to go in a different direction, and after a painful divorce, she takes off on a round-the-world journey. Based on the memoir by Elizabeth Gilbert. Starring **Julia Roberts**.

### **24 Sep | The Rum Diary | Cinema Release (Entertainment\*)**

Paul Kemp is a freelance journalist who finds himself at a critical turning point in his life while writing for a run-down newspaper in the Caribbean. Paul is challenged on many levels as he tries to carve out a more secure niche for himself amidst a group of lost souls all bent on self-destruction. Directed by **Bruce Robinson** (Withnail and I), based on a **Hunter S Thompson** novel (Fear and Loathing in Las Vegas), and starring **Johnny Depp**.

## **- Relevant Reports**

### **Alternative Content (Live Opera, Theatre) for Digital Cinema | NESTA |**

*Ideal for developing audiences & expanding programme (watch out for RSS' FAQ on this)*

There has been great success with alternative content in cinema spaces. Sell out performances in cinemas and halls throughout the country for live performances of The Metropolitan Opera and the National Theatre (the last one was Helen Mirren in Phadre). While the NESTA report is concerned with the full 2k, DCI compliant cinema projection set ups found in commercial cinemas, the same live relays of opera, theatre, dance, music etc can be presented in cinemas, arts centres and other suitable venues with the lower specification HD projectors such as the Panasonic 6000 and 7000 series. It is essential to have a comfortable venue, a bar, great sound and of course a satellite system that is suitable for these broadcasts, but the experience of many venues, including those in very rural areas, is that audiences will happily pay

\* DVD bookings handled by Filmbank

\*\* DVD bookings handled by Film Quest

\*\*\* DVD bookings handled by BFI

\*\*\*\* DVD bookings are usually handled by Park Circus

\*\*\*\*\*DVD bookings handled by Alliance ([tara.barnett@alliancefilms.com](mailto:tara.barnett@alliancefilms.com))

£15 - £25 per ticket and that the screenings are hugely more profitable than normal film screenings. One venue I know in rural England retains, after film rentals are paid, around £200 per film screening but £1,200 per live opera/theatre screening.

The report (664kb) can be downloaded from:

[www.nesta.org.uk/publications/reports/assets/features/beyond\\_live](http://www.nesta.org.uk/publications/reports/assets/features/beyond_live)

## Local Food & Drink at Events | Event Scotland

### *Ideal for building partnerships with local organisations*

If you're arranging an event and are looking to provide food & drink why not approach your local suppliers.

Event Scotland have produced a booklet providing information on how to do this

(<http://www.eventscotland.org/assets/1195>), and for searching local suppliers direct you to Scotland Food & Drink: [http://www.scotlandfoodanddrink.org/view\\_item.aspx?item\\_id=18197&open2=false](http://www.scotlandfoodanddrink.org/view_item.aspx?item_id=18197&open2=false)

## - Film Bookings

BFFS: operates its own Block booking scheme of great titles at reasonable rates. For more information on joining the BFFS and to have a look at the list they offer please visit

[www.bffs.org.uk/services/blockbooking/bookafilm.html](http://www.bffs.org.uk/services/blockbooking/bookafilm.html)

Independent Cinema Office: has a number of collections available for tour from the BFI's Mediatheque including Bombs at Teatime, Britain at Bay – Peace & War 1937-1940, and Housewife's Choice (available until June). <http://www.independentcinemaoffice.org.uk/mediatheque.htm> or contact Becky Clarke on [beckyc@independentcinemaoffice.org.uk](mailto:beckyc@independentcinemaoffice.org.uk) or 0207 636 7120. The ICO also lists who to contact for DVD screenings of films: [http://www.independentcinemaoffice.org.uk/filmsocieties\\_dvd.html](http://www.independentcinemaoffice.org.uk/filmsocieties_dvd.html)

British Film Institute: The Bookings Unit of the BFI hires out films on 35mm, HD digital format, 16mm or DVD for theatrical, non-theatrical and educational screening in cinemas and other venues across the UK.

[www.bfi.org.uk/distribution/](http://www.bfi.org.uk/distribution/) or contact [bookings.films@bfi.org.uk](mailto:bookings.films@bfi.org.uk), 020 7957 8938/8935

Filmbank: now do online booking, which may speed things up a bit, and represent a great number of distributors. For more information [info@filmbank.co.uk](mailto:info@filmbank.co.uk) or call +44 (0)20 7984 5957

MPLC: <http://www.mplcuk.com/> operates a Movie Licence which is like Filmbanks Single Title Licence. Although you use your own legally obtained copies (which can make it cheaper). They maybe don't have as much of a selection as FILMBANK.

\* DVD bookings handled by Filmbank

\*\* DVD bookings handled by Film Quest

\*\*\* DVD bookings handled by BFI

\*\*\*\* DVD bookings are usually handled by Park Circus

\*\*\*\*\*DVD bookings handled by Alliance ([tara.barnett@alliancefilms.com](mailto:tara.barnett@alliancefilms.com))